

SPONSOR & EXHIBITOR PACKAGE

April 29 - May 1, 2019 W Forshay Minneapolis, MN

ABOUT THE CONFERENCE

From last year's Conference survey: 90 % of conference goers plan to attend in 2019

Other survey comments:

"Always great to hear about EDI-news and how others contend with various challenges. A great opportunity to meet others in the dental EDI industry." "Everyone involved in hosting sessions was very knowledgeable and conveyed their message clearly."

This being my first summit (and newly joined), it was a great experience and it was great to meet so many good people. I now need to get in the work to deeply understand NDEDIC topics/issues so that I can help contribute to this great group of people. Also, hospitality was excellent, thank you to everyone for making me feel welcomed.



SPONSORSHIPS

Platinum Sponsor

\$10,000

(1 Available)

You will receive:

- Acknowledgment of Platinum Sponsorship on all EDI Summit Advertising
- Signage acknowledging Platinum Sponsorship at Summit
- Acknowledgement of Platinum Sponsorship on Awards Luncheon Power Point
- Acknowledgment of Platinum sponsorship on opening PowerPoint of all sessions
- Logo and Link on Summit Web-page
- Acknowledgment on Name Badge
- Company Profile in Summit Program
- Full Page Ad in Summit Program
- Attendee list 7 days prior to Summit
- 4 Summit registrations

Plus!

(Chose One)

Keynote sponsorship including:

- A. Introduction of your company by NDEDIC Board Member
- B. Opportunity to address attendees before Keynote Address on opening day
- C. Introduce Keynote speaker

Conference Bag Sponsorship including:

• Your company Logo on conference bags



Gold Sponsor

\$8,000

(2 Available)

You will receive:

- Acknowledgment of Gold Sponsorship on all EDI Summit Advertising
- Signage acknowledging Gold Sponsorship at Summit
- Acknowledgement of Gold Sponsorship on Awards Luncheon PowerPoint
- Acknowledgment of Gold Sponsorship on opening screen of all sessions
- Logo and Link on Summit Webpage
- Acknowledgment on Name Badge
- Corporate Profile in Summit Program
- Half Page Ad in Summit Program
- Attendee list 7 days prior to Summit
- 3 Summit registrations

Plus Your Choice of the following Sponsorship opportunities:

(Chose One)

- Social Event Sponsor including:
- A. Signage at Social Event
- B. Welcome address to Social Event attendees
- C. TBD Based on Social Event
- Conference Swag Sponsor including

(Choose 1):

- A. Your company Logo on attendee room Keys
- B. Your company logo on name badge lanyards



Silver Sponsor

\$5,000

(4 Available)

You will receive:

- Acknowledgment of Silver Sponsorship on all EDI Summit Advertising
- Signage acknowledging Silver Sponsorship at the Summit
- Acknowledgment of Silver Sponsorship on Awards Luncheon Power Point
- Acknowledgment of Silver Sponsorship on opening screen of all sessions
- Logo and Link on Summit webpage
- Acknowledgment on name badge
- Company profile in Summit Program
- Quarter Page sized ad in Summit Program
- Attendee list 7 days prior to Summit
- 2 Summit registrations

Plus Your Choice of the following Sponsorship opportunities:

(Chose One)

- Dental Dash Sponsor Including:
- A.Promotional Item with logo for participants
- B.Logo on Water bottles for participants

EDI Summit Name Badge Sponsorship Including:

A. Logo Prominently displayed Badges



Bronze Sponsor

\$2,500

(4 Available)

You will receive:

- Acknowledgment of Bronze Sponsorship on all EDI Summit Advertising
- Signage acknowledging Bronze Sponsorship at Summit
- Acknowledgment of Bronze Sponsorship on Awards Luncheon PowerPoint
- Acknowledgment of Bronze Sponsorship on opening screen of all sessions
- Logo and Link on Summit Webpage
- Acknowledgmet on Name Badge
- Corporate Profile in Summit Program
- Business Card Ad in Summit Program
- Attendee list 7 days prior to Summit
- 1 Summit registration

Plus Your Choice of the following Sponsorship opportunities:

(Chose One)

- Sponsor of the Benjamin D. Ward Award
- Sponsor of Conference Journals (Your Company Logo will be on cover of journal

given to every attendee in the Summit bag)



Other Sponsorship Opportunities:

Create Your Own!!

Have an sponsorship idea you don't see listed?

Call Laurie at 480-289-5767 to discuss ideas and pricing.

Conference Break Refreshment Sponsor \$1,250 (2 Available)

- Signage at refreshment table
- Your company name listed on sponsor PowerPoint

Other Conference giveaways

\$2,500

Sponsorship includes your company logo on choice of:

(Choose one)

- Flash drive
- Pens
- Reusable Water bottles



EXHIBITOR OPPORTUNITIES

Conference Basics for Exhibitors

Date: April 29-May 1, 2019 Place: W Forshay, Minneapolis, MNExhibitor Set times: Set up can begin April 30, 2018 at noon. Breakdown can begin 1:30 Pm on May 2, 2018

Exhibitors Space includes:

- 10 x 10 area with draped 6 foot table
- Two chairs
- Trash can

Electricity must be ordered from W Forshay Hotel contact Laurie williams

at ndedic@ndedic.org for information

Shipping Information:

W Minneapolis – The Foshay Attn: Jenni Hielke/[Event Contact] [Meeting Name]/[Meeting Dates] 821 Marquette Avenue Minneapolis, MN 55402 Number: __ of __



Platinum Level Exhibitor \$8,000

Platinum Level includes:

- Attendee list 7 days prior to Summit
- Address attendees at opening breakfast
- Logo on Summit Exhibitor signage
- Logo and link on Summit Webpage
- Full page ad in Conference Program
- Logo included in all Summit Advertising
- Recognition on awards Luncheon PowerPoint
- Acknowledgment on on name badges of all Company attendees
- Logo in general session PowerPoint

4 Summit Registrations Gold Level Exhibitor

\$5000

Gold Level includes:

- Attendee list 7 days prior to Summi
- Opportunity to Speak at Wednesday Lunch for Exhibitors
- Logo on Summit Exhibitor signage
- Logo and link on Summit Webpage
- Half page ad in Summit Program
- Logo included in all Summit Advertising
- Logo in General Session PowerPoint
- Recognition on Awards Luncheon Power Point
- Exhibitor Acknowledgment on name badges of all Company attendees
- 3 Summit Registrations



Silver Level Exhibitor \$3,000

Silver Level includes:

- Attendee list 7 days prior to Summit
- Address attendees at Opening Breakfast
- Logo on Summit Exhibitor signage
- Logo and link on Summit Webpage
- Quarter page size ad in Conference Program
- Name Listed on Pocket Guide
- Recognition on Awards Luncheon Power Point
- Name Listed in general Session PowerPoint
- Exhibitor Ribbon on Name badges of all Company attendees
- 2 Summit Registrations

Bronze Level Exhibitor

\$1,000

Bronze Level includes:

- Attendee list 7 days prior to Summit
- Logo on Summit Exhibitor signage
- Logo and link on Summit Webpage
- Business card size ad in Conference Program
- Recognition on Awards Luncheon PowerPoint
- Exhibitor acknowledgment on name badges of all Company attendees
- Name Listed in General Session PowerPoint
- 1 Summit Registrations



ADDITIONAL ADVERTISING OPPORTUNITIES

Summit Program Ads:

- Full Page color ad in Summit Program \$500
- Half Page color ad in Summit Program \$250
- Quarter Page color ad in Summit Program \$150
- Business Card sized ad in Summit Program \$75





"Diverse Voices-Shared Commitment"

National Dental EDI Council

Name

2019 EDI Summit

Sponsor/Exhibitor Applicaiton

Title		
		Zip
		Cell Phone
		e
Sponsor Level	Exhi	ibitor Level
Terms and Conditions		
March 31, 2019 will rec on space cancelled after	eive a 50% refund, less a \$100 administrat	n notice to NDEDIC. Exhibitors cancelling space prior to tive processing fee. NO REFUNDS will be made S. banks)
		NDEDIC) Send invoice ACH*
Name (as it appears on	card)	
Debit/Credit Card Num	Debit/Credit Card Number	
Card Verification Code/ Visa and MC: CVV is the last 3-digits on the	CVV	ligit number above the embossed name on the front of the card.
Billing Address		
City	State	Zip
*Transactions greater than \$	5,000 must be submitted by check or AC	CH only. Contact NDEDIC to obtain account instructions.
		Greenway Rd. #300 Scottsdale, Arizona 85260
L		National Dental EDI Council



